

Greetings Vendors & Sponsors!

We are just a week away from the 29th annual Mardi Gras Dog Parade & Festival taking place on Saturday February 14th in Downtown DeLand! Due to increased security measures put in place by the City of DeLand, load in for the festival will be different than years past – please take note to the information listed below.

For purposes of an address to enter GPS for navigation, please use Trilogy Coffee: 136 W. Georgia Avenue, DeLand.

TIMELINE:

7:30am to 10am	Vendor Setup
7am	Food Trucks MUST BE IN PLACE (Woodland Blvd. is closed to traffic after this)
11:00am	Mardi Gras Dog Parade Begins
12:00pm	Band Starts at Café DaVinci
12:45pm	Introduction of Royalty Awards Presentation
3:00pm	Band Concludes at Café DaVinci
3:00pm	Festival Concludes & Teardown Begins
5:00pm	Street Reopens

ENTRY / VENDOR LOCATION:

Reminder Georgia Ave is only open to Pedestrian traffic. Please enter from South Florida Avenue. Upon arrival you will be given your spot number and directed to park in a nearby parking lot. You will be responsible for walking **your booth items to your designated space**. Unfortunately, we do not have volunteers or carts available to help carry your items – please plan accordingly.

Please note some vendors will be inside of the Artisan Alley Garage. Since this is a historic building, you are unable to use a tent or hang items on the walls. If you are slated to be in the garage, you will be notified in advance to plan accordingly.

Food Trucks: You will enter from Woodland Blvd into lot 12 (corner of Georgia & Woodland).

SAFETY INFORMATION:

Due to increased security measures, Woodland Blvd. will be closed to all vehicular traffic at 7am with no exceptions.

DÉCOR:

Mardi Gras decorations (purple, green & gold) are encouraged for your booth area along with themed decorations of Krewe Country Hearts.

Please note NO Glitter or Confetti in the garage or the event footprint. All garbage must be disposed of in the Green City of DeLand garbage toters at the end of the event.

No Food Items placed in the dumpsters.

ELECTRIC:

There is no public access to electric. Due to fire code and setbacks, generators are not permitted within the event footprint.

PARKING:

See enclosed parking map. Vendors enter from Florida Avenue. Food trucks enter from Woodland Blvd. (Will be provided morning of) Before 7 AM when Woodland Blvd is closed.

BREAKDOWN:

Please ensure all trash is disposed of properly and leave the space cleaner than you found it. **PLEASE DO NOT BREAK DOWN PRIOR TO 3PM.**

On behalf of The Krewe of Amalee, thank you for participating in this year's festival. Please feel free to email or call us with any questions.

Day of Contacts

please text for faster response

- 1)Melisa Reed: 904- 422-2219
- 2)Pam Palmer: 386-212-9847
- 3)Casey Johnson: 386-804-4533-Volunteer
- 4)Rachel Myers: 386-717-2224
- 5)Karen Robbins 386-747-7399
