

Greetings Vendors & Sponsors!

We are just a week away from the 28th annual Mardi Gras Dog Parade & Festival taking place on Saturday February 22nd in Downtown DeLand! Due to increased security measures put in place by the City of DeLand, load in for the festival will be different than years past – please take note to the information listed below.

For purposes of an address to enter GPS for navigation, please use Trilogy Coffee: 136 W. Georgia Avenue, DeLand.

TIMELINE:

7:30am to 10am	Vendor Setup
7am	Food Trucks MUST BE IN PLACE (Woodland Blvd. is closed to traffic after this)
11:00am	Mardi Gras Dog Parade Begins
12:00pm	Band Starts at Café DaVinci
12:45pm	Introduction of Royalty Awards Presentation
3:00pm	Band Concludes at Café DaVinci
3:00pm	Festival Concludes & Teardown Begins
5:00pm	Street Reopens

ENTRY / VENDOR LOCATION:

Please enter from South Florida Avenue. Upon entry, you will be given your spot number and directed to park in a nearby parking lot and **walk your booth items to your designated space**. Unfortunately, we do not have volunteers or carts available to help carry your items – please plan accordingly.

Please note some vendors will be inside of the Artisan Alley Garage. Since this is a historic building, you are unable to use a tent or hang items on the walls. If you are slated to be in the garage, you will be notified in advance to plan accordingly.

Food Trucks: You will enter from Woodland Blvd into lot 12 (corner of Georgia & Woodland).

SAFETY INFORMATION:

Due to increased security measures, Woodland Blvd. will be closed to all vehicular traffic at 7am with no exceptions.

DÉCOR:

Mardi Gras decorations (purple, green & gold) along with the Empire State of Mind are encouraged for your booth area.

ELECTRIC:

There is no public access to electric. Due to fire code and setbacks, generators are not permitted within the event footprint.

PARKING:

See enclosed parking map. Vendors enter from Florida Avenue. Food trucks enter from Woodland Blvd.

BREAKDOWN:

Please ensure all trash is disposed of properly and leave the space cleaner than you found it. **PLEASE DO NOT BREAK DOWN PRIOR TO 3PM.**

On behalf of The Krewe of Amalee, thank you for participating in this year's festival. Please feel free to email or call us with any questions.

Vendor Coordination Contact

vendors@dogparadedeland.com

Day of Contacts

please text for faster response

Lisa Peterson: (386) 212-8868

Melisa Reed: (904) 422-2219

Mary Cates: (386) 566-9115