

2023-2024 SPONSORSHIP BENEFITS



	GOLD	CHAIRMAN	EMERALD	QUEEN'S COURT	ROYAL PURPLE	KING'S COURT	MAID'S COURT	DUKE'S COURT
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250
Promoted as "Sponsored By"	✓							
Will be Grand Marshal of Parade	✓							
First Right of Refusal for Next Year	✓							
Seats to Krewe of Amalee Ball	8							
Stage Recognition at Festival	✓							
Parade Entry Fee Waived	✓	✓	✓	✓	✓	✓	✓	✓
10x20 Premier Vendor Location with 3 - 6' Tables and 2 Chairs	✓							
10x10 Vendor Location with 1- 6' Table and 2 Chairs		✓	✓	✓	✓	✓	✓	✓
Logo on Over-The-Road Banner	✓	✓	✓	✓				
VIP Tickets - Tent East Indiana Viewing	8	7	6	5				
VIP Tickets - Tent West Indiana Viewing					4	3		
Logo on Full Page Sponsor Ad in Beacon	3 Ads	3 Ads	3 Ads	3 Ads	3 Ads	3 Ads		
Name on Full Page Sponsor Ad in Beacon							3 Ads	1 Ad
Live Link on MGDG Website for 1 Year	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓	✓	
Logo on Event Promotional Poster	✓	✓	✓	✓				
Tickets to Sponsor Cocktail Party	8	7	6	5	4	3	2	1
Logo on Back of MGDG T-Shirts	✓	✓	✓	✓				
Name on Back of MGDG T-Shirts					✓	✓	✓	
MGDP Shirt	10	7	6	4	3	2	1	1
Box of Beads for Parade	3	2	2	1	1			
Proud Sponsor Sign	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in Day-of-Flyer	✓	✓	✓	✓	✓	✓	✓	✓
Tickets to Charitable Donations Event	8	7	6	4	3	3	3	2